

Powering Wellness

Wellvation's ManageWell is a scalable, web-based platform that powers high-impact wellness programs.



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Wellvation's ManageWell is a scalable, web-based platform that powers high-impact wellness programs. Developed with Mayo Clinic resources, ManageWell moves program administration out of the transactional 'must dos' by informing your strategy with actionable health information.

Empower your people to take ownership and be accountable for their health with multifaceted touchpoints, goal setting, assessments, feedback loop and flexible incentives.

Managers Can Finally Stop Asking, is Our Wellness Program Working?

With on-demand analytic reports on key performance indicators, the question now becomes, How far can we go?

More than inspiration, ManageWell drives change.

Wellvation can prove it.

- Offer multiple participation points and varied activities to meet diverse levels of readiness
- Use gamification to inspire new levels of readiness



ManageWell Delivers High-Impact Wellness Programming

- Promote and communicate a common culture of purpose and health by incorporating company brand elements
 - Offer an online Health Assessment using a validated question set and scoring algorithm developed by Mayo Clinic to establish baselines, and identify priority action items.
 - Connect wearable devices for seamless data collection and instant analytics capturing change over time.
 - Motivate employees along their own personal continuum of behavior change with the latest resources, challenges, and tools.
- Segment and target personalized reward requirements to motivate diverse and global workforces using the industry's most flexible wellness incentive management system.

Administration Portal



ManageWell's highly configurable Administration Portal simplifies every aspect of planning, promoting, and tracking your wellness program. By streamlining day-to-day tasks, program managers are free to focus on what's really important: building relationships with employees and motivating towards health improvements. Up-front analytics give managers instant feedback to continuously assess program success and empower real-time program improvement decisions. Within the Administration Portal, program managers:

Track Participants

ManageWell's Participant Manager is an easy to use utility that lets you define and automate eligibility file uploads and transfers, edit records, grants access permission, and manage day-to-day tasks.



Incentives: Simply the Most Comprehensive, Personalized Reward Program with Automated Fulfillment

No two people are alike. When it comes to driving real behavior change, targeted, and personalized incentives are highly motivational. With the most robust and flexible technical capabilities in the industry, ManageWell operationalizes and simplifies the administration of the world's most diverse, complex, and detailed reward strategies.

- Administrate multiple concurrent incentive strategies for different population groups
 - domestic vs foreign-based employees
 - union vs non-union
 - salary vs hourly
- Match any and every combination of incentives to organization and participant goals, event participation, required, optional, or conditional-based requirements, biometric outcomes and/or progressive health improvements.
- Communicate and track every participant's progress toward individualized rewards and automate time - or event-specific incentive payouts.



As workforces increasingly diversify and globalize, ManageWell ensures that wellness participants become and stay motivated.



Streamline Simultaneous Event Schedules, Promotions, and Sign Ups

ManageWell's Activity Manager automates tracking, scheduling, registration, and communications of simultaneous events and challenges. Dashboards track participation and customized data points, while an easy-to-set-up task utility ensures that nothing is forgotten or unforeseen.

Distribute Segmented, Customized Communications Using Powerful Toolkits and Filters

Never lose a participant due to irrelevant, generic communications again. ManageWell's Communication Platform gives you full control of messages and delivery to engage segmented participants at the right time with the right information.

Generate Real-Time Reports on any Data Point

ManageWell's analytics takes the guess work out of program improvement decisions with a robust data reporting engine that clearly lets you know where you are moving the needle, who needs a nudge, and how to engage more workforce segments. Participation rates, health trends and risk status, employee satisfaction, organization support, and productivity are just a few ways ManageWell helps you objectively define the value of your wellness investment.

KPI

KEY - PERFORMANCE - INDICATORS



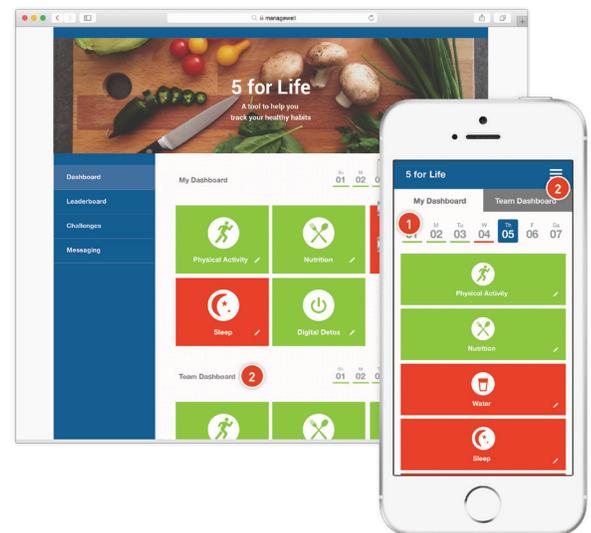
Participant Portal

Your Program Presented the Way You Want It

Customizable, personalized, and portable. Your all-in-one wellness resource that's readily accessible via mobile app or computer with support for Single Sign-On (SSO). A library of ready-to-use programs and challenges are ready to supplement your programs that can be offered for individual, peer-to-peer, or team challenges. Wellvation continually updates ManageWell so your program stays innovative and relevant.

With the ability to personalize each intervention strategy based on your organization's priorities, participants receive health and programming information relevant to their individual needs. Administrators can customize the participant portal visuals and language to reinforce the organization's distinct brand and culture of health.

With the Participant Portal, your population will:



Take the Health Assessment

ManageWell's integrated health assessment uses a validated question set and scoring algorithm developed by Mayo Clinic. A

powerful step in motivating behavior change is to establish a data baseline that identifies current health risks that helps participants know exactly where they stand with prioritized action steps.

Secure and confidential, the health assessment takes only minutes to capture biometric values, lifestyle risks, medical history, confidence and motivation, and demographics. You can also add additional, customized questions.



Set and Track Goals

Participants can set goals based on their Health Assessment results.

Participants will have access to world-class health information from experts at Mayo Clinic specifically targeted to their personal health needs. No digging for key information. No burn out or fatigue.

Enroll and schedule activities, programs and challenges

Participants can choose events or challenges that work for their schedules, personalities, and health goals.

Wearable Device Integration

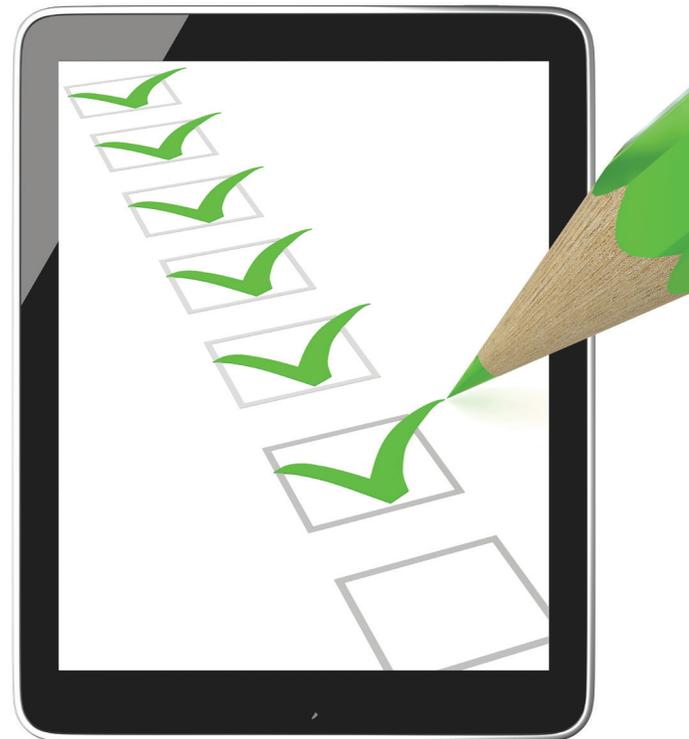
Whether its a Fiband, Garmin, Nokia, Apple Watch or others, participants can wirelessly connect step trackers to ManageWell and automatically sync each day's totals.

Track Progress Towards Incentives

Participants will know what they need to do to earn incentives. Participants can view eligibility criteria, program requirements, enroll, track, and receive payouts.

Complete Feedback Surveys or Quizzes

No longer do wellness coordinators have to wait for campaign results to assess success. ManageWell's built-in participant survey and quiz engine include an automatic and customizable alert system to gain real time motivational and pain point insights on what is happening today. Know what is working and your opportunities for programing improvement when you still can effect change.



Wellness Coaches Portal



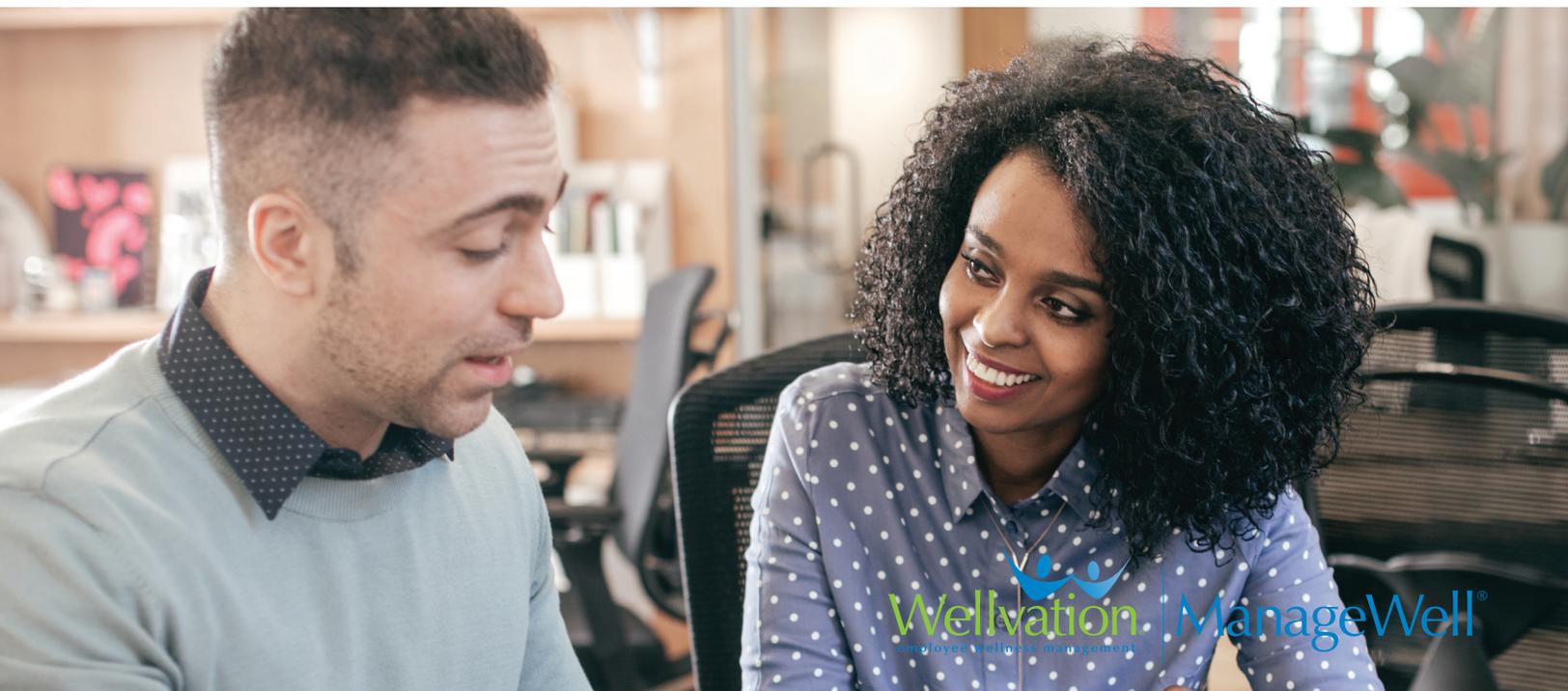
ManageWell's Coaching portal is designed for organizations that offer their own health coaching or use third party coaching services. Whether coaching is offered in person, telephonically, or online, the coaches' portal is configurable to reflect your organization's care delivery approach.

Coaches have robust management capabilities to make efficient use of their time, freeing them to motivate, and empower participants to overcome obstacles and make real health improvements.

ManageWell's customizable coaching portal features:

- Scheduling
- Caseload management and assignment
- Care Plan creation and assignment
- Progress tracking
- Incentive status
- Integrated member messaging
- Data reporting
- Population segmentation

At every step, participants are ensured of a private secured experience that gives them the confidence and flexibility they need to fully engage.

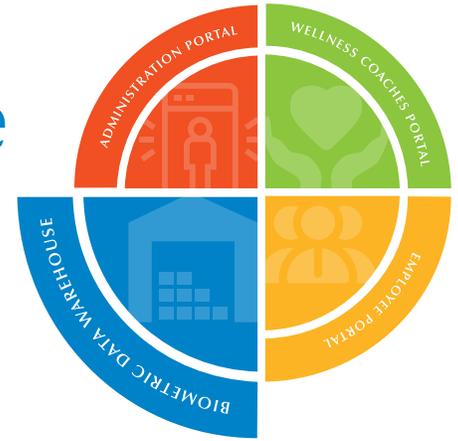


Coaches can optimize workflow with several customizable administrative features including:

- Assign coaches to groups based on age, gender, risk factors, and chronic conditions
- View member profiles including their biometrics and health assessment responses
- Schedule sessions
- Assign goals and track participants progress
- Communicate
- Incentivize participation and progress

Configuration options support incentive-based coaching through automatic award of incentive points for attending a coaching session, completing a series of coaching sessions, or attaining goals.

Biometric Data Warehouse



ManageWell's Biometric Data Warehouse is a highly-secured repository that stores multi-sourced biometric data over time and orders it into viable, accessible and actionable reports. This feature eliminates the legal challenges of internally housing private health information while maintaining data ownership to accelerate new program opportunities. Tracking trends, health status, and engagement over the life of your wellness program is one secured Log-In away.

Unparalleled Data Security

Biometrics, health risk assessments, and incentive data is rights controlled, so only those that need access, have access.

Data Management Features

- Batch-load importing and exporting of multiple or prior years of data
- Automated data verification process controls
- Registration, completion, participation reports for events, campaigns
- Subgroup results by service level, location, user type
- On-demand reports to visualize and analyze complex data



Support

Companies typically require four weeks to activate ManageWell; however, Wellvation can flex to your specific timeline. Recurring status meetings help to quicken the pace to full implementation and allows managers to develop a working knowledge of features. Between meetings, your Wellvation account management team is always standing by.

Wellvation's account management team has years of experience at guiding employers to high-performing best practices in developing and implementing a holistic wellbeing strategy; an effective employee well-being program that becomes the core of how an organization fulfills its mission and carries out its operations and not consist of one-off initiatives.

Wellvation provides health management resources, thoughtfully designed programs and support that are best-in-class. An employer's approach to employee well-being needs to be sustainable and linked to both the organization's corporate strategy and workforce needs and integrated within every aspect of its people management activities.